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**A.R.T. PRODUCTION  
ALL THE WAY  
BY ROBERT SCHENKKAN  
STARRING BRYAN CRANSTON  
WILL PLAY AT  
THE NEIL SIMON THEATRE  
DIRECTED BY BILL RAUCH**

**LIMITED RUN BEGINS PREVIEWS FEBRUARY 10, 2014  
OPENING MARCH 6, 2014**

Cambridge, MA — Producers Jeffrey Richards, Jerry Frankel and Louise Gund announced today that the American Repertory Theater and Oregon Shakespeare Festival production of **ALL THE WAY**, Pulitzer Prize-winning playwright **Robert Schenkkan's** new play that stars three-time Emmy Award-winning actor **Bryan Cranston** ("Breaking Bad") as President Lyndon B. Johnson, will play **The Neil Simon Theatre** (250 West 52<sup>nd</sup> Street) for a limited run only. The play will begin rehearsals on **Tuesday, January 14, 2014**, with previews beginning **Monday, February 10, 2014** and an opening night set for **Thursday, March 6, 2014**. It is directed by **Bill Rauch**, Artistic Director of the Oregon Shakespeare Festival.

American Express® Card Members can purchase tickets before the general public beginning Wednesday, November 27 at 10am through Friday, December 13 at 11:59pm. General on-sale will begin on Saturday, December 14 at 12:01am. Tickets will be available at [www.Ticketmaster.com](http://www.Ticketmaster.com) or by calling Ticketmaster.com at (800) 745-3000.

Cranston will be joined on stage by **Michael McKean** as J. Edgar Hoover and **Brandon J. Dirden** as Martin Luther King, Jr. Both played those roles at the American Repertory Theatre. Additional casting will be announced soon.

**All the Way** is a gripping new play about a pivotal moment in American history. This drama will take audiences behind the doors of the Oval Office and inside the first years of Lyndon B. Johnson's presidency, and his fight to pass a landmark civil rights bill. **Cranston, McKean** and **Dirden** will be joined by an ensemble cast playing additional roles such as Hubert Humphrey, Richard Russell, Robert McNamara, Coretta Scott King, Lady Bird Johnson, Bob Moses, Roy Wilkins, Lurleen Wallace, Stokely Carmichael, Walter Jenkins, Stanley Levison, George Wallace, Ralph Abernathy and Judge Smith.

**All the Way** was commissioned by the Oregon Shakespeare Festival's *American Revolutions: the United States History Cycle* and premiered at OSF in 2012. It then went on to play a sold-out and

critically acclaimed run at the A.R.T. from September 13-October 12, 2013 starring **Cranston**. The play was awarded the 2013 inaugural Edward M. Kennedy Prize for Drama Inspired by American History, established through Columbia University in honor of the late Senator Kennedy, honoring new plays or musicals exploring US history and issues of the day.

**All the Way** is produced by Jeffrey Richards, Jerry Frankel, Louise Gund, Stephanie P. McClelland, Double Gemini Productions, Rebecca Gold, Scott M. Delman, Barbara H. Freitag, Harvey Weinstein, Gene Korf, William Berlind, Luigi Caiola, Gutterman Chernoff, Jam Theatricals, Gabrielle Palitz, Cheryl Wiesenfeld and Will Trice.

Set design is by **Christopher Acebo**, costume design by **Deborah M. Dryden**, lighting design by **Jane Cox**, composition and sound design by **Paul James Prendergast**, video projections by **Shawn Sagady** and the projection design consultant is **Wendall K. Harrington**.

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**Bryan Cranston** won three consecutive Emmy® Awards for "Outstanding Lead Actor in a Drama Series" for his portrayal of Walter White on AMC's "Breaking Bad". Cranston holds the honor of being the first actor in a cable series, and the second lead actor in the history of the Emmy® Awards to receive three consecutive wins. His performance has also earned him a fourth Emmy® nomination this year, a Television Critics Association award, three Golden Globe nominations and a Screen Actors Guild award. Cranston will make his Broadway debut this January playing President Lyndon B. Johnson in *All the Way*, by Pulitzer Prize-winning writer Robert Schenkkan. The play depicts the early period of LBJ's presidency and his relationship with key political figures, including Martin Luther King Jr., J. Edgar Hoover and Senator Richard Russell. Cranston received rave reviews for his performance, which just finished a sold out run at the American Repertory Theatre in Cambridge, Massachusetts. On the big screen, Cranston won a second Screen Actors Guild award this year for his co-starring role in the 2012 Oscar-winning Best Picture, *Argo*, essaying the role of CIA operative Jack O'Donnell opposite star-director Ben Affleck. He will next star in Legendary Pictures remake of *Godzilla* opposite Aaron Taylor-Johnson and Elizabeth Olsen, which will be released by Warner Bros. on May 16, 2014. He will also voice a character in DreamWorks *Kung Fu Panda 3*. He will then begin production on Jay Roach's *Trumbo* playing the title role of Dalton Trumbo, who was one of Hollywood's most successful screenwriters whose career came to an end when he was blacklisted in the 1940's for being a communist. Last year, he was heard as the voice of "Vitality" in *Madagascar 3 Europe's Most Wanted*, which grossed over \$730 million worldwide. He also starred in Len Wiseman's remake of *Total Recall*, Adam Shankman's *Rock of Ages* and Nicolas Winding Refn's critically acclaimed film, *Drive*, opposite Ryan Gosling and Carey Mulligan. Cranston's additional feature film credits include: *Contagion*, *John Carter of Mars*, *Larry Crowne*, *The Lincoln Lawyer*, *Little Miss Sunshine*, *Seeing Other People*, *Saving Private Ryan* and *That Thing You Do!* Born to a show business family and raised in Southern California, Cranston made his acting debut at the age of eight in a United Way commercial. It wasn't until he finished college that acting became a serious consideration. While on a cross-country motorcycle trip with his brother, he discovered community theater and began exploring every aspect of the stage. Soon, he was cast in a summer stock company. Cranston returned to Los Angeles and quickly landed a role on the television movie *Love Without End*, which led to his being signed as an original cast member of ABC's *Loving*. He went on to appear in numerous television roles including a seven-year run as Hal on FOX's "Malcolm in the Middle," for which he was nominated for a Golden Globe and three Emmy® awards; the recurring role of Dentist, Tim Whatley on "Seinfeld;" HBO's acclaimed miniseries, "From the Earth to the Moon," as Buzz Aldrin, and the made-for-television movie *I Know My First Name is Steven*, among others. He has guest starred on numerous TV programs. Cranston continues to pursue his love for theater whenever possible. Credits include: *The God of Hell*, *Chapter Two*, *The Taming of the Shrew*, *A Doll's House*, *Eastern Standard*, *Wrestlers*, *Barefoot in the Park* and *The Steven Weed Show*, for which he won a Drama-Logue Award. Cranston is also a dedicated screenwriter and director. He wrote the original romantic drama, *Last Chance* as a birthday gift for his wife, Robin Dearden, and directed and starred in the film. Cranston has also directed several episodes of "Malcolm in the Middle," the Comedy Central pilot "Special Unit," "Breaking Bad" and recently an episode of "Modern Family." In early 2011, Cranston served as executive producer and star

of an exclusive online series called *The Handlers* for Atom.com. The comedic short series followed Cranston as the character Jack Powers and his race to win a seat on the State Senate. Cranston also produced an instructional DVD called *KidSmartz*, which is designed to educate families on how to stay safe from child abduction and Internet predators. *KidSmartz* raises money for the National Center for Missing & Exploited Children.

**Robert Schenkkan** is the author of twelve plays, two musicals and a collection of short plays, and the Pulitzer Prize-winning *The Kentucky Cycle*, which was performed to great acclaim at the Intiman Theatre, the Mark Taper Forum, The Kennedy Center, and on Broadway. It also won the LA Drama Critics Award, and was nominated for the Tony, the Drama Desk, and the Outer Critics' Circle Awards. His other plays include *Lewis and Clark Reach the Euphrates*, *By the Rivers of Babylon*, *Handler*, *Heaven on Earth*, *Final Passage*, and *1992*, and the film *The Quiet American*. For television he wrote the Emmy nominated HBO miniseries *The Pacific*, produced by Tom Hanks and Steven Spielberg; the miniseries *The Promised Land*, *The Andromeda Strain*, *Crazy Horse*, and *Spartacus*. He also wrote two plays for children, *The Devil and Daniel Webster* and *The Dream Thief*.

**Bill Rauch** is the Artistic Director of Oregon Shakespeare Festival. Having spent eleven seasons as director, he has directed three world premieres: Mr. Schenkkan's *All the Way and By the Waters of Babylon*, and Bill Cain's *Equivocation*; and thirteen other plays including *Medea/Macbeth/Cinderella*, *Measure for Measure*, *The Pirates of Penzance*, *Hamlet*, *The Merchant of Venice*, *The Music Man*, *Romeo and Juliet*, *The Two Gentlemen of Verona*, *The Comedy of Errors*, *Hedda Gabler*, and *Handler*. Among his initiatives at OSF, Mr. Rauch committed to commissioning up to 37 new plays to dramatize moments of change in American history. *American Revolutions: the U.S. History Cycle* is now in its fourth year of productions. Mr. Rauch is also cofounder of Cornerstone Theater Company, where he directed more than 40 productions and served as its artistic director from 1986 to 2006. He has directed a number of world premieres, including *The Clean House* at Yale Repertory Theatre; *Living Out and For Here or To Go?* at the Mark Taper Forum; and *My Wandering Boy and The Further Adventures of Hedda Gabler* at South Coast Repertory. He also directed the New York premiere of *The Clean House* at the Lincoln Center. Work elsewhere includes productions at South Coast Repertory, Guthrie Theater, Arena Stage, Long Wharf Theatre, Pasadena Playhouse, Great Lakes Theater Festival and En Garde Arts. He is the recipient of numerous awards, and is a graduate of Harvard College.

The **American Repertory Theater** (A.R.T.) at Harvard University is dedicated to expanding the boundaries of theater. Winner of the 2012 and 2013 Tony Awards for Best Musical Revival for its productions of *The Gershwins' Porgy and Bess* and *Pippin*, the A.R.T. is a leading force in the American theater, producing groundbreaking work in Cambridge and beyond. The A.R.T. was founded in 1980 by Robert Brustein, who served as Artistic Director until 2002, when he was succeeded by Robert Woodruff. In 2008, Diane Paulus became the A.R.T.'s Artistic Director. The A.R.T. is the recipient of numerous other awards including the Tony Award for Outstanding Regional Theater, the Pulitzer Prize, and many Elliot Norton and I.R.N.E. Awards. Its recent premiere production of *Death and The Powers: The Robots' Opera* was a 2012 Pulitzer Prize finalist. During its 33-year history, the A.R.T. has welcomed many major American and international theater artists, presenting a diverse repertoire that includes premieres of American plays, bold reinterpretations of classical texts and provocative new music theater productions. The A.R.T. has performed throughout the U.S. and worldwide in 21 cities in 16 countries on four continents. In association with the renowned Moscow Art Theatre School, the A.R.T. is also a training ground for young artists. The Theater's artistic staff teaches undergraduate classes in acting, directing, dramatic literature, dramaturgy, voice, and design at Harvard University, providing world-class professional training. Since becoming Artistic Director, Tony Award-winning director Diane Paulus has enhanced the A.R.T.'s core mission to expand the boundaries of theater by continuing to transform the ways in which work is developed, programmed, produced and contextualized, always including the audience as a partner. Productions such as *Pippin*, *The Glass Menagerie*, *The Gershwins' Porgy and Bess*, *Sleep No More*, *The Donkey Show*, *Gatz*, *The Blue Flower*, and *Prometheus Bound* have engaged audiences in unique theatrical experiences. The A.R.T.'s club theater, OBERON, which Paulus calls a second

stage for the 21st century, has become an incubator for local and emerging artists, and has also attracted national attention for its innovative programming model.

Established in 1935, the Tony Award-winning **Oregon Shakespeare Festival** is among the oldest and largest professional regional theatres in the country. Located in Ashland, Oregon, OSF is a cultural and recreational destination for more than 120,000 visitors per year, has a company that numbers more than 550 (including over 100 actors) and an attendance of more than 400,000. As many as nine plays are performed concurrently on three stages. OSF offers a wide-ranging playbill, including Shakespeare, American classics, musicals, contemporary works and world premieres. Plays originating at OSF have gone on to be produced by theatres across the country, including Arena Stage, Berkeley Repertory Theatre, Brooklyn Academy of Music, Center Theatre Group, Denver Center Theatre Company, Guthrie Theater, La Jolla Playhouse, Seattle Repertory Theatre and Yale Repertory Theatre. ALL THE WAY was commissioned through OSF's American Revolutions: the United States History Cycle, initiated in 2008 to look at moments of change in America's past. The sequel, [THE GREAT SOCIETY](#), commissioned by and co-produced with Seattle Repertory Theatre, will premiere at OSF in 2014. More information about OSF can be obtained at [www.osfashland.org](http://www.osfashland.org).

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